

Resource Africa (RA) blog posts Guidelines for authors

Subject

- Any topical issue relating broadly to RA's main areas of interest, for example conservation, development, rights, governance, and justice.
- Address issues relevant to Africa, at any scale: local, national, regional or international.

Length and voice

- Minimum 400 words, maximum 800 words. Most posts will be around 500 words.
- Use your personal voice and write for interested non-specialist readers.
- Adopt a measured but provocative tone.
- Where appropriate, describe your observations in a particular place (e.g. community, meeting, conference)
- If you have permission, include direct or indirect quotes from people you encountered
- Do not simply describe a situation or problem – present a solution.
- Do not try to say too much: blog posts are more powerful when they are bounded and punchy.

Process

1. Initial discussion with RA communications team to establish topic.
2. Draft initial blog post and send to communications team.
3. Communications team will provide light-touch suggestions for increasing blog post's power. RA communications team will not influence or edit your message – this is your personal opinion.
4. Submit final blog post and associated materials (below).

What to submit

- Blog post text
- High-resolution portrait photo of yourself
- 2-3 sentence biography
- Social media handles/web pages you'd like associated with the post
- Accompanying high-resolution image such as photograph from the field, infographic, illustration, or similar (optional)

Please send all enquiries and materials to Darragh Hare: darragh.hare@resourceafrica.net.